

Wipro Lighting launches landscape & retail stores lighting

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Wipro Consumer Care and Lighting, the FMCG business of Wipro Limited has launched the premium range of landscape and retail stores lighting range to meet the requirements of the booming infrastructure and retail sector of the country.

Wipro Lighting has a strong presence in the retail space and has launched "Retail Lighting Solutions for all Formats of Retail Stores" in Light Show 2007-08. The company has extended its offering in the landscape lighting range through launch of "Urbano" an international style, international designer range of premium landscape lighting range. This range complements Wipro's earlier offering in this space "Fantasy".

Wipro Lighting has developed customised products and solutions for various retail formats and works with leading retail companies like Aditya Birla Retail, Pantaloon Retail, RPG-Spencer's, Odyssey, Kalaniketan and Unitech.