



Wipro Lighting unveils Smart & Connected Lighting Solutions at Cisco Live

Bangalore, India, June 25, 2017:

Wipro Lighting is the first Indian Lighting company participating in the CISCO Live event scheduled from 25 – 29 June 2017, Las Vegas, USA to unveil and showcase its smart & connected lighting solutions. With over two decades of experience in standalone & connected lighting control system installations. Wipro Lighting is at the forefront in providing smart, intelligent & connected lighting solutions for modern work space requirements and applications.

Commenting on Wipro's participation at Cisco Live, **Anuj Dhir, Vice President & Business Head, Commercial Lighting, Wipro Consumer Care and Lighting** said, "Design & Innovation is a way of life at Wipro. Focus is on enriching customer experience by providing cutting edge designs and latest technology. With the emergence of big data, the internet of things and connected digital lighting, it is going to bring much more intelligent functionality into our lighting systems. Hence, this trend will play an important role in making workplaces more productive and livable at the same time making it more economically sustainable. Wipro is paving way for digital smart & connected indoor & outdoor applications with Power on Ethernet (PoE) based lighting solutions."

Wipro's PoE based smart & connected lighting solutions cater to personalized work spaces, granular level of occupancy detection, daylight harvesting and greater control of lighting with highly flexible scheduling. The human centric nature of lighting provides for increased productivity and takes care of employee health and comfort. It provides for real-time updates on lighting system status and operations to enable workspace performance tracking, monitor energy trends over time, forecast energy usage and track energy savings. Ultimately contributing to energy savings, this system is an eco-friendly sustainable solution and can also track reduction in CO₂ emissions and carbon footprint savings in real-time.

The system installation costs are reduced upto 50% due to low-voltage "plug and play" set-up. With enhanced reliability of the system, commissioning time is reduced from days to hours. Maintenance costs are reduced upto 80% as the system connectivity allows to perform remote diagnostics without physical intervention.

Cisco Live, Cisco's annual IT and communications conference, is widely acknowledged as the premier destination for the education and inspiration of technology professionals. Digital Ceiling, part of Cisco's Digital Building Solution, is enabled by Network Powered Smart Lighting. Digital Ceiling enhances Workforce Experiences. Power on Ethernet (PoE) based solutions for applications like Lighting and HVAC etc., deliver savings and efficiencies spanning the entire lifecycle of buildings and businesses.

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About Wipro Enterprises (P) Ltd.

Wipro Lighting, a part of Wipro Consumer Care and Lighting Group was started in 1992 to manufacture and market lighting products. Today Wipro Lighting has become synonymous with leadership in thought and reliability in the LED lighting industry. Wipro Lighting has a wide range of LED product offerings and profitable presence across application areas including modern workspaces, industries, retail, healthcare, pharmaceutical firms, roads & highways and landscapes.

Wipro Consumer Care and Lighting group (WCCLG), a part of Wipro Enterprises (P) Ltd, is among the fastest growing FMCG businesses in India. Wipro Consumer Care's businesses include personal wash products, toiletries, personal care products, baby care products, wellness products, electrical wire devices, Domestic and Commercial lighting and Modular office furniture. It has a strong brand presence with significant market share across segments in India, South East Asia and the Middle East.

For more information, please visit our website at www.wiprolighting.com

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