



Wipro Lighting brings to India the first edition of Worktech 2019, the leading international workplace conference series

Bengaluru, XX, 2019: Wipro Lighting in partnership with Worktech brings to India **WORKTECH 2019**, the leading international work place conference series. The first edition will be held in **Bangalore** on the **8th of Feb, at Taj West End**. **WORKTECH** is an ideal forum for those involved in future of work and the workplace as well as real estate, technology and innovation.

One of the world's biggest workplace conferences, **WORKTECH** boasts of a wide networking community and holds events around workplace innovations in **20+ cities** around the world, with **20,000+ accessing the WORKTECH Academy knowledge platform** regularly. A first of its kind event, **WORKTECH19 Bengaluru** will focus on technology, innovation and new ways of working through best global practices, thought-leadership and case-studies from Europe, APAC and the US.

Speaking on the partnership, **Mr. Anuj Dhir - Vice President and Business Head for Commercial Lighting Business** said, "Wipro Lighting perfectly understands the need for intelligence within workspaces and is committed to deliver value through its every offering. The organic partnership between **WORKTECH** and Wipro Lighting is a result of Wipro's continued commitment towards pioneering innovation and technology in India. Wipro lighting has recently launched new technologies and solutions under its technology platform Internet of Lighting (**IoL**)™ - lighting solutions based on Power over Ethernet (PoE) and Bluetooth Low Energy (BLE), in **Sync**™ - human centric lighting solutions, LiFi. By introducing **WORKTECH's** first India edition, we aim to open doors for effective conversations and solutions around transforming India's workplace design philosophy."

Wipro Lighting is at the forefront of revolutionizing the wellness quotient of employees working in the office space. Wipro **inSync**™ solution makes Wipro the pioneer in lighting for Wellness. The **WELL Building standard (WELL)** provides guidelines that minimize disruption to the body's circadian system, enhance productivity, support good sleep quality and provide appropriate visual acuity and Wipro's **inSync**™ range of products serves the same.

We understand the design philosophy for making products aesthetically appealing and have developed several product ranges in past few years. We are therefore the leaders in office lighting space and our products like **Verge** has won the Red Dot Design award 2017 and India Design mark award, **Opus** has won India Design mark award and the company was also named **Frost & Sullivan's Connected Lighting Company of the Year 2018** and India innovative Visionary Leadership Award 2017.

- **Date:** 8th Feb 2019, Friday
- **Venue:** Taj West End, Bengaluru, India
- **Event Details:** <http://www.worktechindia.com/>

About Wipro Lighting

www.wiprolighting.com

Wipro Lighting, a part of Wipro Consumer Care and Lighting was started in 1992 to manufacture and market lighting products. Today Wipro Lighting has become synonymous with leadership in thought and reliability in the LED lighting industry. Wipro Lighting has a wide range of LED product offerings and profitable presence across application areas including modern workspaces, industries, retail, healthcare, pharmaceutical firms, roads & highways and landscapes.

Wipro Consumer Care and Lighting, a Wipro Enterprises business, is among the fastest growing FMCG businesses in India. Wipro Consumer Care's businesses include personal wash products, toiletries, personal care products, baby care products, wellness products, electrical wire devices, Domestic and Commercial lighting and Modular office furniture. It has a strong brand presence with significant market share across segments in India, South East Asia and the Middle East.